

TAC Meeting January 15, 2015

5:30pm

Sunnyvale Community Center

Snack: Deja

TAC Agenda

1. Call to Order

2. Team Builder: Tingyee

3. Officer Reports

Isabela - Good job advertising the blood drive

Kevin - Blood drive video up

Deja - Need more advertising on social media and to local business

4. Bubble Run Update (Saturday, March 21st)

- a. **Sports Basement** is donating goodies bags, a 10% coupon off apparel in their store, and a place for us to hold the "packet pick up".
 - Happening a week prior to the event
- b. We should hear back from approver by next TAC meeting
- c. FOAM machine at finish line

5. Bike workshop (February 11):

- a. Helmet fitting education
- b. Rules of the road presentation
- c. On bike skill trainings
- d. FREE bicycle repair
- e. Event goes from 5 – 7:30
 - i. Set up and break down will be from 4:30 – 8:45pm
 - ii. Location: Washington Park
- f. Who should we market to?
 - APE club
 - Bike rack area (marketing)
 - high trafficked bike trail
- g. NEED most, if not, all TAC participation

6. Have to cancel Fit Day due to lack of staff availability

7. Points for Marketing Incentive Plan

- a. Don't forget about Tac Tuesday's!
- b. Douglas, Leilani, Deja, Tingyee all tied with 9, Tingfon has 6
- c. #sunnyvaleteens

8. Blood Drive:

- a. 16 SIGN UPS! YYAAAAAAAAAY!
- b. Jake's Pizza donated pizza for event!
- c. Recruitment... 84 to go!
- d. Marketing (how and who are you telling?)
 - i. From your list of 10, who did you ask? What was there response?
- e. Create poster for schools?